



Quality. Strength. Since 1969.



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DS GRUPPEN AT A GLANCE

Established October 1969.

Six subsidiaries. Group turnover of approximately DKK 2 billion.

Equity DKK 275 million.

Employs 600 people. Production area 70,000 m².

Annual steel consumption 45,000 tonnes.

Annual concrete consumption 55,000 tonnes.



DS Gruppen

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Strong values last lifetimes

When my grandparents allowed my father to produce minor steel structures on their property outside Hobro in 1969, neither of them could have predicted that his entrepreneurial drive would create a business that would develop into a billion-kroner group operating in steel and concrete.

But that's exactly what happened. Those steel structures became bigger and bigger. New competencies and products were acquired. And driven by my father's feeling for quality and his indomitable will to find new ways forward, the company grew steadily and became one of the leading companies of its kind in Europe.

Today, DS Gruppen is one of Europe's leading industrial groups in the production and sale of steel and concrete solutions for construction and industry. Even though my father handed over the reins of the company to me in 2015, we continue to adhere to his strong values and special spirit, which have characterised the company from its very beginning.

Read on and learn about the history of our business, which started in a barn outside Hobro. You will also learn about DS Gruppen and the companies that make up the group today.



Happy reading

Mads Møller Hansen

Owner and group director





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The history of DS Gruppen

The history of DS Gruppen embodies creativity, enterprise, drive and vision. But above all it is a history of professionalism. Of never compromising our work ethics or quality. It is about creating continued growth based on a solid foundation of business acumen, customer service and competence.

The company's story begins in 1969 when Svend Møller, a travelling fitter for Dronningborg Maskinfabrik, finds himself in Ireland, where during his stay, helps a local metalworker to make steel structures. The young Danish man is inspired and shortly after returning to Denmark, starts his own production of steel structures. He starts his enterprise using some space in a barn; loaned to him by his parents. But already within a year, he relocates his business to a newly built production building in Hobro.

It is the first major step on the road to success. The company develops step by step, milestone by milestone. A success story that includes expansions, acquisitions and new markets. A business that has gone on to become one of Denmark's biggest and most robust construction groups operating in steel and concrete. And the family Møller Hansen continue to run the business, with the same values and professionalism it was founded on in 1969.

The group is characterised by a very special spirit that is founded on credibility, quality and high standards of professionalism.



Mads Møller Hansen

Svend Møller Hansen



DS Gruppen A/S · D S Industrivej 6 · DK-9500 Hobro
www.ds-gruppen.dk



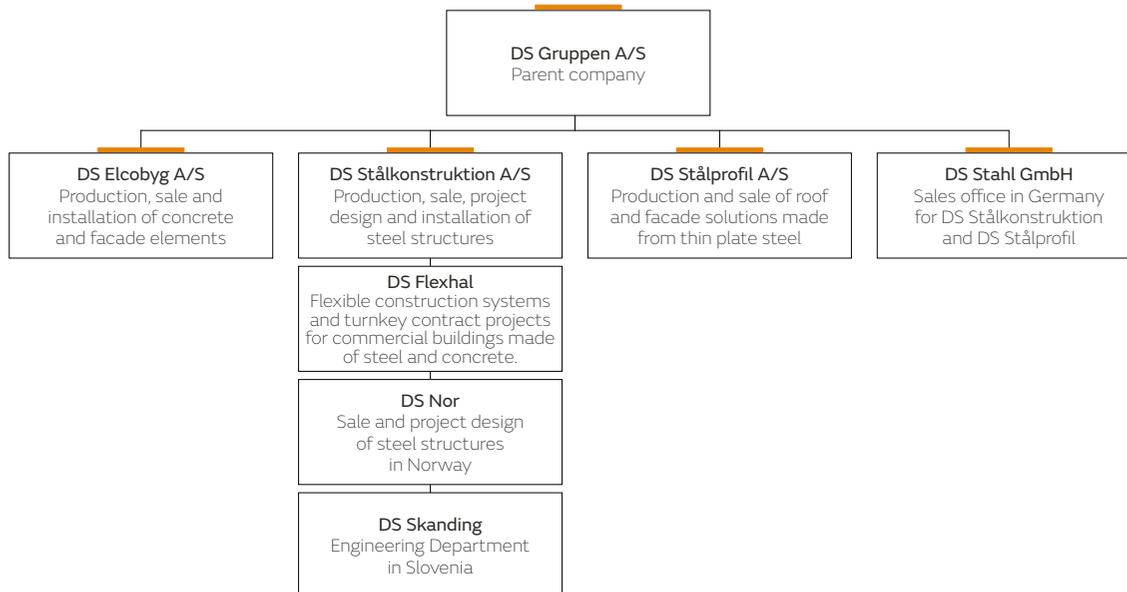


DS Gruppen

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Strength through collaboration

The companies that make up DS Gruppen represent a wide range of experience, know-how and competencies within all types of construction in steel and concrete. At the same time, the structured sharing of knowledge throughout the entire value chain ensures that every customer acquires an optimal construction process and the best result. The group's solid financial base also ensures peace of mind for customers.





DS Montage

DS Montage



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DS Stålkonstruktion

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www.ds-staal.dk





DS Stålkonstruktion

Quality. Strength. Since 1969.

Large, small – and flexible all the way

DS Stålkonstruktion has many strengths. We are flexible. We deliver. We keep our promises. And much more.

With an annual production of more than 30,000 tonnes, DS Stålkonstruktion is Northern Europe's largest steel producer and steel solutions supplier and through our subsidiary DS Stahl GmbH, we have built up a strong position in the German market.

There are several reasons as to why we have become the preferred supplier for clients and contractors for many years – all of them based on our professional business ethics and flexibility that characterises all of the companies in DS Gruppen. For example, we keep our word, pure and simple.

Wide-ranging projects

Our extensive experience, know-how, efficient project organisation and flexible production facilities means that we are able to meet the demands of every customer. From a simple steel frame on a bare field to the most architectonically challenging and prestigious of buildings. We love a challenge, large or small; whether it is creative building designs or structural challenges no one has solved before.

*At DS Stålkonstruktion,
tasks are finished when they have been executed properly.*





DS Stålkonstruktion

Quality. Strength. Since 1969.

Effective project management

One of the things that sets us apart is the range and quality of our technical construction competencies. Here too, DS Stålkonstruktion is the leader. This means that our customers will always get clear answers, competent advice and value-creating exchanging and sounding out of ideas. Regardless of the size or nature of your construction project and regardless of whether it is a Danish or international project.

We also build close customer relationships, based on a streamlined project organisation with fixed project managers who follow every single construction process all the way to completion. From first contact to successful handover. This is the customer's guarantee of an efficient process, with time and costs always kept to a minimum.

Ultramodern production

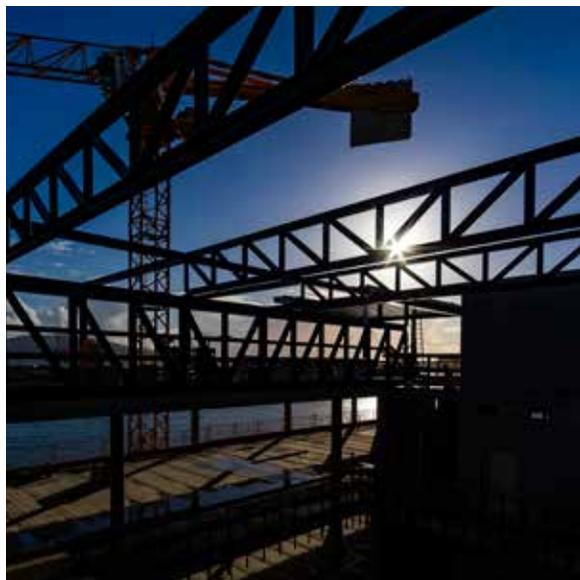
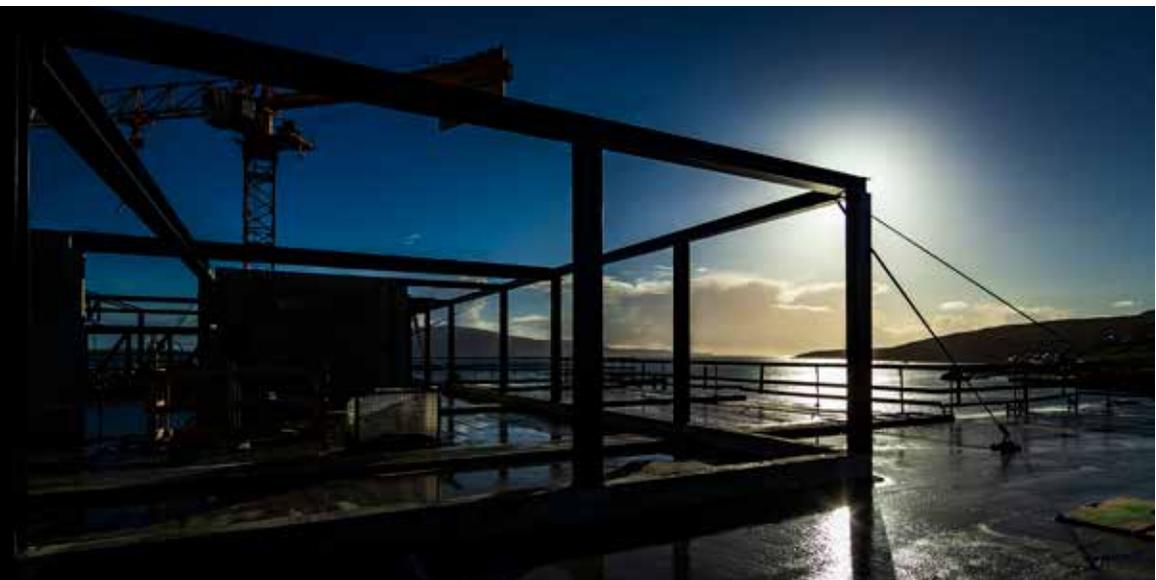
DS Stålkonstruktion's production facilities cover a total of 30,000 m² and it has the most efficient machinery in Northern Europe for the production and surface treatment of steel.

Production is quality assured in accordance with ISO 9001.

DS Stålkonstruktion supplies solutions for many different customers and building types, including:

Industrial buildings Agricultural buildings Sports centres Commercial buildings

Customers include: Lalandia, Billund. Punthusene, Copenhagen. Mountain Dwellings, Ørestaden. JYSK park, Silkeborg. Brøndby Stadium. DS Arena, Hobro. Parken Stadium, Copenhagen. Rockwool, Vamdrup. Sydbank Park, Haderslev. Billund Airport. National Hospital of the Faroe Islands. Bavarian Nordic, Kvistgård. To see more examples of customers, visit www.ds-staal.dk





DS Flexhal · Samsøvej 2 · DK-9500 Hobro
www.ds-flexhal.dk





DS Flexhal

Quality. Strength. Since 1969.

Turnkey contracts with built-in certainty and flexibility

DS Flexhal builds commercial buildings made of steel and concrete and carries out major turnkey contracts with built-in certainty and flexibility.

When you chose DS Flexhal you acquire a partner who can manage the entire process. We have all of the necessary competencies required to deal with the entire process and ensure that clients build the perfect building. We have the know-how and experience needed to advise clients during all of the project phases – from initial concept development, project design, to the handover of the turnkey building project.

We constantly focus on your requirements, understanding your needs while being flexible in supplying the highest quality possible through a tightly managed process. Regardless of whether your project is a traditional building or an innovative commercial building, we are always ready to develop, design, dimension and execute your building. Always at a competitive price. And always on time.

*Shell projects and turnkey projects - DS Flexhal delivers both kinds of projects.
On time. At the agreed price. Solutions you know you can count on.*



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DS Flexhal

Quality. Strength. Since 1969.

From need to decision in the shortest possible time

DS Flexhal's flat and flexible organisation ensures the shortest possible path between need and decision. In other words, our employees have the ability, drive and commitment to think for themselves and to take decisive action on their own. As a customer, you are assigned a fixed contact person within DS Flexhal throughout the entire collaboration. This strengthens certainty and provides you with a better overview and optimal communication.

DS Flexible Systems

One of the cornerstones of our success is DS Flexible Systems. Individually or combined, these construction systems provide a great deal of freedom, so that both architectural and design requirements are met

DS Flexhal delivers turnkey projects for many different kinds of buildings, including:

Warehousing and logistics buildings Administration buildings Industrial buildings Commercial buildings Sport centres

Customers include: Jysk Distributionscenter, Uldum. Total Produce Nordic, Køge. PostNord TPL and HUB, Køge. Kopenhagen Fur, Glostrup. Urtekram, Hobro. Mertz, Maribo. Eurowind, Hobro. DSV, Øm. Brøndby Stadium. Haldor Topsøe, Frederikssund. DSV HQ, Hedehusene. Esbjerg Gods. To see more examples of customers, visit www.ds-flexhal.dk





DS Elcobyg A/S · Hadsundvej 8 · DK-9500 Hobro
www.ds-elcobyg.dk





DS Elcobyg

Quality. Strength. Since 1969.

Complete solutions for modern buildings

Concrete provides endless possibilities for creative, functional and flexible quality buildings in every conceivable shape and size.

At DS Elcobyg, we use our comprehensive know-how and many years of experience to create individual buildings. Always with the optimal quality. Always to the agreed deadline. And always at an extremely competitive price.

Knowledge creates value

DS Elcobyg's business success is strongly based on its wide and deep expertise in concrete's properties and possibilities. We use this expertise in every single construction project to ensure that the customer obtains the completely correct solution regarding calculation, process, quality and budget. In other words, you obtain qualified exchanging and sounding out of ideas and advice throughout all phases of the concept development and project design.

Another important factor is the strong combination of DS Elcobyg's flexible production and effective project management. We have our own concrete works which can supply solutions faster and more adapted to suit customers' requirements compared to most other competitors and our production machinery means we deliver at a very competitive price – even with complex multi-storey buildings.

DS Elcobyg has been certified in accordance with DS/EN ISO 9001 for over 25 years.





DS Elcobyg

Quality. Strength. Since 1969.

Our consultants are your consultants. They are with you all the way

Concrete provides endless architectural and functional possibilities. However, it also requires sound insight and experience in getting the optimal results from a concrete construction. DS Elcobyg places a great deal of focus on providing advice to every single customer. Ideally, as early on in the process as possible, because often allowing our experienced consultants to explore and sound our ideas and provide answers during the concept phase creates value for you.

We also provide project design services and dimensioning when you shall order your concrete elements, and we also provide designer customers access to our comprehensive detail library.

Breaking the mould

Concrete elements have developed significantly in the last few decades. Today, people can work with much more creative freedom and extend aesthetic boundaries. This includes application, interior design and facade colours. You can also beneficially use our consultants' know-how and many years of experience in concrete construction.

DS Elcobyg supplies solutions for many different building types, including:

Residential buildings Commercial buildings Institutional buildings Agricultural buildings

Customers include: Mountain Dwellings, Ørestaden. 8tallet, Ørestaden. DSV, Malmø. Logistikparken, Brabrand. Kubehusene, Copenhagen. Camp Logos, Viborg. Bassin 7, Aarhus. Bestseller, Middelfart. Rørfabrikken, Horsens. Havnetrekanten, Horsens. Total Produce Nordic, Køge. To see more examples of customers, visit www.ds-elcobyg.dk





DS Stålprofil A/S · Andrupvej 9 · DK-9500 Hobro
www.ds-staalprofil.dk



 **DS Stålprofil**



DS Stålprofil

Quality. Strength. Since 1969.

Strength on all fronts

Creative solutions, new profiles and a wide range of colours and surface coatings have made thin plate steel a popular choice for both roofs and facades.

In the recent past, thin plate steel was usually chosen for roofs and facades for buildings where the aesthetic and functional requirements were small.

Not any more. Far from it. With innovative and forward-looking manufacturers such as DS Stålprofil, profiled steel plate has become a hugely popular choice among architects, contractors and clients. Thin plate steel is not only chosen because of architectural reasons; other important parameters play their part, such as price, installation time, weight, lifetime and maintenance.

Creativity and innovation

DS Stålprofil has helped to expand the limits of effective modern buildings for many years, by providing architects and clients completely new possibilities and more. Our wide range of quality products includes classic profiles such as Sinus and Trapez, and is constantly developed with creative innovations. For example, Format and Nordic Click Seam have both proved highly popular among architects in Denmark and abroad. This is direct proof of the innovative approach that has made DS Stålprofil a market leader.

*DS Stålprofil protects, covers and creates exciting effects
in all types of buildings.*



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DS Stålsprofil

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Advice and calculations

In addition to having a strong product range and uniformly high quality, DS Stålsprofil's leading position is also due to our provision of competent consulting. A professional service that in addition to the choice of product and surface coating, also includes the option of carrying out the correct measurement at the construction site, preparation of detailed installation plans and above all, carrying out the important static calculations required for a construction project.

Production and logistics

DS Stålsprofil's products are developed, designed and manufactured in our own modern facilities in Denmark. This means that our logistics are extremely flexible and effective, satisfying hundreds of customers every day in Denmark and in the other European markets.

German success

DS Stålsprofil's exports have only moved in one direction in recent years. Up. Especially in German, where we have a sound foundation built on our customer portfolio that is the result of a strong presence represented by our sales company DS Stahl.

DS Stålsprofil supplies roof and facade solutions for many different building types, including:

Agricultural buildings Commercial buildings Industrial buildings Sports centres Institutional buildings
Homes and holiday homes Recreational properties

Customers include: Lisbjerg Bakke, Aarhus. TV2 Nord, Aabybro. Knuthenborg Safaripark. DS Arena, Hobro. PostNord TPL, Køge. Color Print, Vadum. Racehall, Viby J. Citröen, Viborg. Brøndby Stadium. JYSK park, Silkeborg. Engparken Ældrecenter, Rørbæk. Akseholm Castle, Hjørring. To see more examples of customers, visit www.ds-staalprofil.dk





DS Stahl

Quality. Strength. Since 1969.

Steel and strength in Germany

Both DS Stålkonstruktion and DS Stålsprofil have built up a strong position in the German market over many years. Since 2001, we have serviced our steel customers in Germany via a joint subsidiary, DS Stahl GmbH, which is based in Sittensen, located between Hamburg and Bremen.

This strategic location, particularly in combination with a competent and experienced team of German sales professionals, project managers and fitters, means we are always close to the German market. Together, the two parent companies' key competencies within advisory services, calculation and production results in strong synergy, making DS Stahl the preferred partner of more and more German architects, contractors, consultants and clients.

*We keep our word and quality plays a crucial role in every DS subsidiary's actions.
And this creates synergy and cohesion across the group.*







DS Nor

Quality. Strength. Since 1969.

A strong steel partner in Norway

In tandem with DS Stålkonstruktion's position in the Norwegian market growing strongly, the need for being closer to the customers and construction projects has also grown strongly. Therefore in 2011, we established a subsidiary, DS Nor, based in Kristiansund.

DS Nor services our Norwegian customers with precisely the same creative and construction key competencies as DS Stålkonstruktion. At the same time, the subsidiary can of course use the extra production capacity in Hobro and can therefore supply steel structures of the highest quality. On time and at a competitive price.

Customers include: REMA 1000, Vintersbro, Haugarhallen, Haugesund, Posten Ålesund, Brdr. Sunde, Oslo, Vestbase, Norway, Vikingehallen, Stavanger, Trysil Vask og Rens, REMA 1000, Husnes, Orla Tronrud. To see more examples of customers, visit www.ds-staal.no





DS Gruppen

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A responsible environmental and OHS policy

DS Gruppen and its subsidiaries take responsibility very seriously every day. This applies to our relationships with our customers and partners. And it applies to the way we contribute proactively and positively to the external and internal environment.

Environmental and OHS considerations are important indicators of our way of operating the business. Regardless of whether it is a technical or economic aspect, we always take the environment into consideration early on, during the project design and planning stage of a construction project. At the same time, we will continue to optimise our production methods so that they are as streamlined and as sustainable as possible.

OHS

At DS Gruppen, we constantly focus on the health and safety of our employees. It is quite simply the core of the company's approach to people. To ensure a flexible and efficient decision process in matters relating to OHS, we have centralised that part of the organisation. All daily OHS decisions are made by the individual OHS groups. At the same time, we work in a structured and targeted fashion to prevent work-related injuries. An important factor in this context is the thorough training and education that ensures new employees and especially young and inexperienced employees from day one, are completely familiar with our safety rules and procedures.

Environmental and OHS considerations are important indicators of our way of operating the business.









DS Gruppen

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Quality since 1969

When it comes to quality, we always raise the bar high. Extremely high. Regardless of whether we supply solutions in steel and concrete (or both), we know only one kind of quality. The best quality. To ensure uniform high quality in all stages, all of the subsidiaries in DS Gruppen are certified in accordance with the quality assurance system DS/EN ISO 9001. In practice, this means that all processes are managed in accordance with a fixed framework – and with ongoing improvements and targets.

We quality assure our subcontractors' services in accordance with the same standards and we audit the quality assurance on an ongoing basis using in-house checks and external certification body.

At all DS Gruppen subsidiaries, we set very high standards and therefore work with only one quality. The best quality.



DS Montage

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VOLVO

FH

PP 9891

AV 87 091

BB 24 029

PY 55 170

Milestones

- 1969 Svend Møller Hansen starts production of steel structures in his parent's barn.
- 1970 First production building built on Jyllandsvej in Hobro.
- 1974 Acquisition of Hundested Stål in order to manufacture closer to the Zealand market.
- 1975 Dansk Stålprofil is established, first as a trade department for Dansk Stålkonstruktion, but within a few years it has its own production of thin plate steel and steel purlins.
- 1985 ACQUISITION: Elcobyg, Denmark's oldest concrete element factory
- 1987 ACQUISITION: ABC Stål and Coating in Rødekro.
- 1989 DS Stålkonstruktion builds a new, long factory building on Læsøvej in Hobro.
- 1997 ACQUISITION: Fabrin at Hobro.
- 1998 ACQUISITION: Sønderjyllands Maskinfabrik (SM).
SM establishes production of towers for the wind power industry. 2000-2002 SM expands with two more wind turbine lines in its production facility. The factory located on Læsøvej (later D S Industrivej) in Hobro, expands by 3,000 m².
- 1999 The group structure is established with DS Gruppen as the parent company and "DS" as a common name for all of the subsidiaries.
ACQUISITION LandTek in Norway.
- 2001 DS Stahl GmbH is established as a shared German sales office for DS Stålkonstruktion and DS Stålprofil. The company is based in Sittensen, between Hamburg and Bremen.
Læsøvej in Hobro changes name to D S Industrivej. The factory expands by another 3,000 m² and an industrial site covering an area of 192,000 m² is purchased to ensure room for future growth.
- 2003 DS Flexhal relocates to a new building on Samsøvej and the group purchases an industrial site covering 115,000 m² for future growth.
ACQUISITION DS Coating (formerly ABC Stål og Coating) acquires the concrete renovation company Otto Kaj in Kolding. At the same time, it changes its name to DS Semaco.
- 2006 DS Stålkonstruktion locates all of its production in a newly built production facility on D S Industrivej.
- 2007 DS SM expands with two more production lines specially built for large tower sections. A new painting facility for wind turbine towers and a production facility for the assembly of offshore structures are built.
- 2008 DS Stålprofil builds a new three-storey office building on Andrupvej.
- 2009 ACQUISITION: DS Stålkonstruktion acquires the assets of bankrupt A-L Stål A/S in Skjern.
- 2010 DS Stahl expands its office facilities in Sittensen and at the same time builds a new warehouse for construction components.
- 2010 DS Stålkonstruktion expands Hall B.
- 2011 DS Nor is established in Kristiansund in order to be closer to Norwegian customers.
- 2013 ACQUISITION: DS Stålkonstruktion acquires the assets of bankrupt Karl Molin Stålkonstruktioner A/S in Terndrup.
DS Stålkonstruktion relocates from Jyllandsvej to Samsøvej and merges with DS Flexhal, DS Fabrin and DS Molin Stålkonstruktioner - the new company is called DS Stålkonstruktion.
DS Stålkonstruktion expands its plasma cutting facility in Hall C.
- 2014 SALE: DS SM is sold to American company Valmont Industries Inc as part of a generational change.
DS Stålkonstruktion expands with a cold warehouse Boltelager – and builds Hall E.
- 2015 SALE: DS Semaco is sold to Ommen & Møller A/S.
Svend Møller Hansen hands over the reins of the company to his son Mads Møller Hansen, who becomes the group director for DS Gruppen.
DS Stålkonstruktion builds another cold warehouse.
- 2016 DS Elcobyg expands with a new office building.
DS Flexhal establishes a sales and project office in Albertslund.
DS Stålkonstruktion acquires an engineering office in Slovenia and names it DS Skanding.
- 2017 DS Stålprofil expands production by another 1,500 m².
DS Stålkonstruktion expands the warehouse with another 20,000 m².
- 2019 DS Stålkonstruktion expands with a new extension to the painting department, welding department and employee facilities.
DS Gruppen celebrates its 50th anniversary with a filled order book, a strong organisation and a solid financial base.

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www.ds-gruppen.dk